

Appendix C
The Willamette Human Geographic Mapping Project

Team Resumes

Kevin Preister, Ph.D.
Luis Ibañez Dalponte
Toby Keys, M.A.
Megan Gordon, M.A.
Kirsten Saylor, M.A.
Armando Arias, Ph.D.
James Kent, J.D.

Curriculum Vita

KEVIN PREISTER

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married
three children
email:

EDUCATION

Ph.D. 1994 University of California at Davis, Anthropology with emphasis in economic development, Latin America, and applied social change.

M.S. 1979 Catholic University of America, Washington, D.C., Anthropology.

B.S. 1971 Colorado State University, Ft. Collins, CO., with distinction, Psychology.

PROFESSIONAL EXPERIENCE

Managing Director, Social Ecology Associates, P.O. Box 3493, Ashland, Oregon 97520, 1997.

Senior Associate, James Kent Associates, P.O. Box 1167, Basalt, Colorado 81621

Lecturer, Southern Oregon University, Ashland, Oregon, 1991-98, courses in cultural and applied anthropology, and conflict studies. University teaching assistant: Department of Anthropology, University of California at Davis, 1985-7; Department of Anthropology, Catholic University, Washington, D.C., 1977-8.

Instructor, National Training Center, Bureau of Land Management, Department of Interior, Phoenix, Arizona. Workshops in community assessment and community-based, collaborative stewardship are held around the country.

RECENT SELECTED PROJECTS

2002 Human Geographic Mapping in the Willamette Province: the creation of GIS layers containing social and economic information for forest planning, urban policy, and ongoing management. Willamette National Forest, Eugene, Oregon.

2002 Support services to create community-based stewardship approaches in southern Utah. Arizona Strip BLM Field Office.

2002 Community-based approach to land use planning and the development of a new Resource Management Plan (RMP). Phoenix BLM Field Office, Phoenix, Arizona.

- 2001 A Visioning Process for Grand Valley, Colorado. 20/20 Vision Committee, City of Grand Junction, Mesa County, Colorado.
- 2001 Creating Socially Responsive Watershed Enhancement Projects. Kootenai Tribe, Bonner's Ferry, Idaho, April.
- 2001 "Citizen Issues and Opportunities related to Bureau of Land Management Activities in the Farmington District Office, Supporting Documentation for an Environmental Impact Statement for a Revised Resource Management Plan (RMP). February.
- 2000 "The Red-Cockaded Woodpecker as an Asset: Creating Community Benefits from Habitat Restoration," a report and project for U.S. Army Environmental Center, U.S. Fish and Wildlife Service, and the U.S. Army at Fort Bragg, December, with Dave Schultz, Dick Merritt, Kris Komar, James A. Kent.
- 2000 Issue Management for a proposed Multi-Use Park along the Middle Snake River, for the National Park Service and South Central Idaho Recreation and Tourism Development Association (SCIRTD).
- 2000 "Preparing for Change in High Desert of Central Oregon: Using Human Geographic Boundaries to Create Partnerships," A report to the Central Oregon Initiative of the Deschutes and Ochoco National Forests and the Prineville BLM; use of human geographic boundaries as administrative units; July.
- 2000 Developing a collaborative management process for the Southern Bradshaw Mountains, Arizona with the Bureau of Land Management and other partners.
- 2000 The identification and resolution of citizen issues related to the Cascade-Siskiyou National Monument, southern Oregon, Bureau of Land Management Environmental Impact Statement, Medford Field Office.
- 1999 "Making Connections: Research and Action Planning for Economic Development in the Illinois River Valley." Cave Junction, Oregon: the Illinois Valley Community Response Team with a grant from Oregon State Lottery through the Rural Investment Fund administered by the State Office of Economic and Community Development Department.
- 1999 "Building Our Communities: An Organizational Evaluation of the Sunny Wolf Community Response Team." Wolf Creek, Oregon: The Sunny Wolf Community Response Team, June.
- 1999 An Issue Management Approach to Off-Highway Recreational Vehicle Park Development, Off-Highway Motor Vehicle Recreation Division, California Department of Parks and Recreation, the James Kent Associates.

1994-9 Project management services, “Ethnography as a management tool,” for federal land management agencies. -Bureau of Land Management, 1994-97; -Rogue River National Forest, 1996; Chattahoochee National Forest, 1998; Mt. Hood National Forest, 1999; Region 6 office, 1999.

1998-9 “Human Geographic Mapping: Tool for Integrated Resource Management”; five year Cooperative Agreement with Bureau of Land Management, Office of Assessment, Planning and Community Support, 1998; Applied ethnography in natural resource management using GIS technology to map cultural dimensions of society.

1998 “A Market Study of Various Forest Products and Fee-for-Services Opportunities for the Sunny Wolf Community Response Team,” Social Ecology Associates.

1997 The McKenzie Discovery Process: Grounding Forest Managers in Community Process. Willamette National Forest, Blue River District. Social Ecology Associates.

1997 Identifying community issues related to forest management projects, Applegate Valley, Oregon. Bureau of Land Management, Grants Pass Resource Area, Social Ecology Associates.

1997 Outreach and Education Project, Upper Rogue Watershed Council, Shady Cove, Oregon. The Rogue Institute.

1997 “Walking Through a Narrow Gate: The Prospects for a Log Sort Yard in Southern Oregon,” Wells Fargo National Bank for the Rogue Institute.

RECENT SELECTED TRAINING PROGRAMS IN SOCIAL RESOURCE MANAGEMENT

Training workshops are conducted for industry and government groups seeking to improve the social responsiveness of their development programs. The training is based on ethnographic fieldwork involving direct contact with affected people in order to broaden understanding of diverse points of view. Such understanding offers the basis for structuring management practices and for integrating community and organizational goals. From one day to six months in length, the training is useful for day-to-day operations, project planning and implementation, and strategic planning.

2001-02 National Training Center Courses, “Community-Based Partnerships” held in Winnemucca, Nevada, Parker, Arizona, Kanab, Utah, La Grande, Oregon; “Learning Community: Linking People, Place and Perspective” in Socorro, New Mexico; “Community Economic Assessment”, Elko Nevada.

- 2000 “Building Community Partnerships: Tools for Discovery and Action.” Canon City BLM. 1999: John Day-Snake Resource Advisory Council, Bureau of Land Management, U.S. Forest Services. 1997: Rogue River National Forest.
- 2000 “Using Social Ecology to Address NEPA’s Requirement for Productive Harmony,” Phoenix Field Office of BLM, Two Day Course, February 14-19.
- 1997-2001 “Community-Based Partnerships and Ecosystems for a Healthy Environment,” Phoenix, Arizona; Bend, Oregon; Ely, Nevada; Elko, Nevada, Pinedale, Wyoming, Tonopah, Nevada, Safford, Arizona, Cody, Wyoming; Bureau of Land Management National Training Center.
- 1999 “Learning Community: Linking People, Place and Perspective,” a three-day course developed and implemented under the auspices of BLM’s National Training Center in Phoenix, Arizona.
- 1998 Jeld-Wen, Inc., Social Risk Management in New Acquisitions.
- 1996 “Public Participation in Environmental Decision-Making,” program for Russian delegation sponsored by U.S. Agency for International Development, July 26-27.

PUBLICATIONS

- 2001 “Using Social Ecology to Meet the Productive Harmony Intent of the National Environmental Policy Act (NEPA),” Hastings West-Northwest Journal of Environmental Law and Policy, Volume 7, Issue 3, Spring, with James A. Kent. Berkeley, CA.: Hastings College of the Law.
- 1999 “Methods for the Development of Human Geographic Boundaries and Their Uses”, in partial completion of Cooperative Agreement No. 1422-P850-A8-0015 between James Kent Associates and the U.S. Department of the Interior, Bureau of Land Management (BLM), Task Order No. 001.
- 1997 “Social Ecology: A New Pathway to Watershed Restoration.” in Watershed Restoration: Principles and Practices, by Jack E. Williams, Michael P. Dombeck and Christopher A. Wood, Editors. Bethesda, Md.: The American Fisheries Society (with James A. Kent).
- 1996 “Social Ecology in Ecosystem Restoration,” in The Role of Restoration in Ecosystem Management, David L. Pearson & Charles V. Klimas (eds), pp. 199-207. Madison, WI.: Society for Ecological Restoration (with James A. Kent).
- 1994 From Natural Resource Sectors to Trade and Services Sectors Along South Oregon's Coast: A Case Study in Economic Transition. Unpublished Ph.D. dissertation. Davis: University of California.

- 1992 "The Theory and Management of Tourism Impacts," IN Tourism Environment: Nature, Culture, Economy, Tej Vir Singh, Valene L. Smith, Mary Fish & Linda K. Richter (eds.), pp. 148-60. New Delhi: Inter-India Publications. Also in, Tourism Recreation Research, Vol. XIV (1): 15-22, 1989.
- 1987 "Issue-Centered Social Impact Assessment," IN Anthropological Praxis - Translating Knowledge Into Action, Robert W. Wulff & Shirley J. Fiske (eds.), pp. 39-55. Boulder, CO.: Westview Press.
- 1984 "Clinical Sociological Perspectives on Social Impacts: From Assessment to Management," Clinical Sociological Review, Vol. 2, pp. 120-132 (with James A. Kent); also published as "The Issue-Centered Approach to Social Impacts: From Assessment to Management," Social Impact Assessment, No. 71/72, Nov.-Dec. 1981.

PROFESSIONAL CONFERENCES

- 2002 National Association of Recreation Planners, Boise, Idaho
- 2002 Regional Recreation Focus
- 1999 Annual Meeting, Society for Applied Anthropology, Tucson, Arizona, April 21-25. Title: "Human Geographic Mapping and Issue Management: Tools for Integrated Resource Management."
- 1997 Sustainability: From Ethics to Action, University of Washington Department of Landscape Architecture and the National Park Service. May 22-23, Seattle. Title: "Community-Based Policy Development."
- 1997 Annual Meeting, Oregon Society of American Foresters, May 6-8, Coos Bay, Oregon. Title: "Demographics/Changing Values and Needs."
- 1997 H.O.P.E.S. Eco Design Arts Conference, April 11-13, University of Oregon, Eugene. Title: "The Discovery of Community for Citizen Activism in Land Use Decisions."
- 1997 Klamath Basin Restoration and Management Conference, March 11-13, Yreka, California. Title: "Social Ecology: A New Pathway to Watershed Restoration" (with James A. Kent).
- 1997 Society for Applied Anthropology, March 4-9, Seattle, Washington. Title: "Shift Happens: Anthropological Contributions to Paradigm Changes in Natural Resource Management and Human Service Delivery in the Pacific Northwest."

Luis IbanezDalponte

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541 482 2547

Personal Data

Born in San Salvador, El Salvador Central America on the 21st of August of 1952.

Migrated to United States of North America on 1978

Made Oregon my home in the spring of 1984.

Married Cynthia on May 19, 1984.

Our daughter Nicole is born in January 31, 1985

Our son Chato is born in May 12, 1987.

Education

Informal

Educated on the traditions, spiritual life and culture of the people of my homeland by my parents, grand parents and extended family.

Formal

High school

Externado de San Jose, San Salvador El Salvador. Graduated in 1969.

University

Universidad Nacional de El Salvador 1970-72 required basic core Studies

Universidad Jose Simeon Canas San Salvador El Salvador 1974-1978 Sociology

Experience

1995- Present Social Ecology Associates. Conducted social research on community assessment projects as well as socio-economic studies on different scenarios and settings.

1990-Present Counselor in private practice. Individual and family assessments, facilitated therapeutic groups, conducted cultural sensitivity trainings for professionals, developed cultural and language appropriate programs in Jackson County.

Community Service

1998-Present Aid to the Chair of The Rogue Valley POWWOW and Indian Cultural Center.

1997-98 Member of the State wide planning committee for HIV prevention.

1998-99 Member of the Jackson County Head Start.

Megan Gordon

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Education

1997 — Bachelor of Arts degree in Cultural Anthropology, University of California, Santa Cruz

Present – Oregon State University in pursuit of a M.A. in Applied Anthropology, minor in Marketing/Consumer Behavior (Expected completion 06/02)

Highlights of Qualifications

Research Skills

- ◆ **Market Research** - Coordinated market research projects and analyzed data relating to networking hardware.
- ◆ **Public Opinion Research** - Assisted the Oregon Health Division in a statewide needs assessment concerning the public's opinions of genetics services; monitored focus groups and in-depth interviews, produced comprehensive thematic report.
- ◆ **Specialty in Qualitative Methods** - Trained and skilled in qualitative (ethnographic, in-depth interviews, focus groups) research methods. Currently involved in large scale, qualitative-based research for thesis.

Communication and Organization Skills

- ◆ Exhibited ability to work independently when single-handedly managed marketing department. Adapt easily to changes in work environment.
- ◆ Demonstrated ability to communicate with people of diverse ethnic and professional backgrounds while employed at Odetics. Ability to write for diverse audiences.
- ◆ Exceptionally organized and resourceful.
- ◆ MS Office 2000 savvy and expertise in web site content and structure design. Proficient in SPSS 9.0

XII.

XIII. Ingenuity and Imagination

- ◆ Devised navigation, content, theme and design elements for a company web site with no previous experience.
- ◆ Skilled in decision-making, evaluation of alternative solutions and the selection of the optimum approach.
- ◆ Strong ability to conceptualize projects and accomplish them efficiently and accurately.

Employment History

Teaching Assistant of 2001

Winter and Spring

Anthropology 210 – Dr. David McMurray

- ◆ Supervised large quantities of student during video presentations.
- ◆ Devised and facilitated in-class study sessions prior to tests.
- ◆ Held office hours and frequently met with students to discuss class performance and study habits.
- ◆ Readily established warm mutual rapport and respect with students.

Marketing Coordinator 8/99 – 6/00

Zyfer, Inc. – Wholly Owned Subsidiary of Odetics, Inc.

Leading Manufacturer of GPS-Based Timing and Frequency Products for the Wireless Communication Industry.

- ◆ *Provided public relations support; drafted news releases, corresponded with editors, investigated editorial opportunities, monitored media lists.*
 - ◆ *Strategically created concepts and material for advertisements.*
- ◆ *Coordinated all aspects of trade shows and provided sales support for the show's duration*

Marketing Communications Coordinator – Anaheim, California

10/98 – 8/99

Odetics, Inc. – *Leading Supplier of Telecommunications, Security, Broadcast and Transportation Products.*

- ◆ Provided public relations support for five individual divisions of Odetics, Inc.
- ◆ Drafted and distributed news releases over news wires and to customized media lists.
- ◆ Wrote and designed Biweekly internal company newsletter.
- ◆ Oversaw all company travel; managed corporate travel agent, created and implemented travel policy.

Affiliations

- ◆ Member of American Marketing Association.
- ◆ Member of the Society for Applied Anthropology.

*References available upon request.

Robert T. Keys

1237 NW 26th Corvallis, OR 97330 (541) 752-0705 robertkeys@zipmail.com.br

EDUCATION

2002 Master of Arts: Applied Anthropology

Oregon State University. Corvallis, Oregon

1997 Bachelor of Science *with Honors*: Anthropology/Sociology

Eastern Oregon University. LaGrande, Oregon

XIV. ACADEMIC PROJECTS AND RECOGNITIONS

- **Thesis: “Preferred Customers? Barriers for Latino’s in Oregon’s Privatized Medicaid System”** Conducted field research in Latino communities in South Central Mexico and throughout Oregon. Presented design and initial finding of field research to students, faculty and the general public in my successful thesis defense.
- **Ethnographic film:** Created digital film based on themes found in thesis field research.
- **Enthnohistoric class project and presentation:** Examined the propagation of alternative medicine in Corvallis, Oregon. Included in presentation was data from nine in-depth interviews and extensive archival research.
- **Student Health Services Assessment team member:** Reported to Oregon State University’s administration on the accessibility of student health services for international students from Thailand.
- **Poster and power point presentation at 2001 Oregon Public Health Graduate Student Symposium:** Overviewed South Africa’s pilot HIV/ AIDS prevention campaign aimed at including local traditional healers as primary educators.
- **2000-2001 Laurel Scholarship recipient:** Full tuition scholarship based on academic achievement.
- **1997 Global Graduate Scholarship recipient:** Funded internship in Brazil.
- **Member of Society for Applied Anthropology.**

LANGUAGE AND COMMUNICATION SKILLS

- Fluent in Brazilian Portuguese; Intermediate Spanish language skills.
- Translated Spanish in hospital for doctor-patient consultations.
- Clinic coordinator for low-income health clinic that primarily serves Latinos.
- Commencement speaker: Delivered speech at the 1997 Eastern Oregon University’s Graduation Ceremony.
- Forensics team member: Won several speech and debate awards in intercollegiate competition as an undergraduate.

RELATED EMPLOYMENT HISTORY

2001 *Human Geographic Mapping Research Team Member:*

Social Ecology Associates. Ashland, Oregon

- *Through participatory observation in informal networks, identify a range of citizen issues related to natural resource management.*
- *Use a variety of ethnographic methods to create a GIS (global Information System) map which describes geographic areas in social, economic, and cultural terms.*

2001 Teachers Assistant: Oregon State University. Corvallis, Oregon

- Independently taught two sections of a 200 level Comparative Culture course.

- Compared the socio-historic specificities of Afro-Brazilian and Caribbean musical cultures.
- Proctored exams, graded papers

2001 Research Assistant: Oregon Health Planning Research and Policy. Portland, Oregon

- Provided a qualitative research component to a state funded study aimed at expanding and improving Oregon's Medicaid system.
- Independently coordinated and lead 16 focus group interviews with uninsured minorities, physician and small business owners.
- Transcribed tapes and analyzed data; drafted research report.

2001 Community Health Assessor: Pioneer Memorial Hospital. Prineville, Oregon

- Independently assessed health care resources and needs of Crook County, OR.
- Assessment was integrated into a successful federal grant for a low-income health clinic.
- Used several ethnographic and quantitative data collection methods.
- Developed rapport and collected opinions from a variety of community subgroups.
- Effectively promoted project to key city, county, and state officials.

1998-2000 English/Literature Teacher: Soares University and independently. Camburi, Brazil

- Taught English as a foreign language and college level literature.
- Developed curriculum, organized lesson plans.

RECENT VOLENTEER WORK

Clinic coordinator for a low-income health clinic; Brazilian HIV/AIDS outreach and education assistant program director; Assisted in sanitation project in a Brazilian favela (Poor neighborhood); International student mentor

KIRSTEN SAYLOR

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SKILLS SUMMARY

Communication

- Interviewed 20 Minneapolis city department heads to develop a report summarizing environmental activities of the city
- Wrote a *decision case* examining the use of Global Positioning System technologies to manage field applications of manure in order to prevent phosphorus run-off into the Minnesota River
- Interviewed children requiring emergency shelter, their parents, and often police officers and reported to social services on the circumstances of their intake
- Presented papers and research findings at national anthropological and community food security conferences

Group Coordination

- Coordinated and facilitated groups for the *DC Food Group*, a nascent collaboration of organizations to improve food access and quality in Washington, D.C.
- Served as Site Manager for the *Albany Farmers Market* managing vendor and customer problems and collecting stall fees and senior coupons
- Facilitated breakout sessions for Oregon Gleaners statewide meetings and Oregon Farmers Market Association statewide meetings

Research and Data Management

- Researched and reported how the sociopolitical environment of Corvallis and Albany, Oregon affected the establishment of their respective farmers' markets in the 1970s
- Assessed the potential of incorporating locally grown produce into school food system and reported results to the Benton County Food Security Taskforce and the Director of the district's school lunch program
 - Created database and provided quality assurance of the first National CSA Directory produced by USDA-SARE
 - Maintained a database of hundreds of projects funded by the Sustainable Agriculture Research and Education Program

Educational Outreach

- Led youth groups in agricultural activities on a non-profit vegetable and animal farm
- Staffed informational table for the Sustainable Agriculture Network and National Agricultural Library at national and regional food and farming conferences
- Collaborated with teachers in the design of a school garden curriculum for elementary students
- Coordinated farmer participation in regional event to connect customers and farmers

Computer and Technical

- Proficient in MS Access, MS Excel, MS Word, Word Perfect, MS Publisher
- Experienced with Corel Drawing, Pagemaker, Lotus SmartSuite, GIS, Unix OS
- Experienced in videography, photography and audio-recording
- Experienced in designing and building table displays

EDUCATION

- Oregon State University; Corvallis, Oregon** 2000-2002
Degree: Masters in Applied Anthropology
- University of Minnesota; St. Paul, Minnesota** 1994-1996
Graduate level coursework in Agronomy, Agroecology, Botany, and Sustainable Development
- Bryn Mawr; Bryn Mawr, Pennsylvania** 1986-1990
Degree: Bachelor's degree in Cultural Anthropology

WORK EXPERIENCE

- Sustainable Agriculture Network, US Department of Agriculture**
Program Associate **Beltsville, Maryland** Dec '98 – Apr '00
Tracked project reports, maintained SARE research database, and created networking database.
Coordinated information tables at food and farming conferences around the country.
- Uncommon Market: Arlington's Food Co-operative**
Membership Coordinator **Arlington, Virginia** Dec '98 – Apr '00
Maintained Membership records, coordinated invoice mailings and in-store volunteers.
- Wilder Forest Farm and Natural Harvest CSA Farm**
Field Worker **Marine-on-St. Croix and Stillwater, Minnesota** Aug '98 – Oct '98
Harvested and packed CSA boxes.
- Office of Commissioner Randy Johnson, Chair of Hennepin County Board**
Office Assistant **Minneapolis, Minnesota** Sept '97 – Aug '98
Provided event-planning assistance for events related to National Association of Counties.
- Wilder Forest Farm**
Intern **Marine-on-St. Croix, Minnesota** Apr '97– Oct '97
Participated in all facets of CSA farm operation. Led youth groups in agricultural activities.
- U.S. Geological Survey**
Physical Technician **Mounds View, Minnesota** Sept '95 – Feb '97
Mapped water quality data for Red River of the North Watershed Basin Project. Maintained electronic and paper file records for ground water data. Created and maintained project's website.
- Minneapolis Office of Environmental Management**
Intern **Minneapolis, Minnesota** Nov '93 – May '94
Identified, researched, and reported on environmental programs conducted by the city of Minneapolis

VOLUNTEER WORK

- Philomath Food Bank; Philomath, OR; 2001-2002
- Benton County Community Food Security Taskforce; Corvallis, OR; 2001-2002
- DC Good Group and contributor to the DC Good Food Celebration; Washington, DC; 1999-2000
- Board Member and Member Coordinator for Arlington Food Co-operative; Arlington, VA; 1999
- Senior Farmer Market Nutrition Program Development Taskforce; Portland, OR

- Participated in over a dozen food/farming-related conferences, including food security, organic and biodynamic farming, farmer direct marketing

ARMANDO A. ARIAS, JR., Ph.D.

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CURRICULUM VITA

I. EDUCATION

A.A. 1973 San Diego Mesa College (Liberal Arts)
B.A. 1976 University of California, San Diego (Sociology)
M.A. 1978 University of California, San Diego (Sociology)
Ph.D. 1981 University of California, San Diego (Social Psychology)
1992 Harvard Institute for Educational Management, Harvard University
1995 Institute for Service Learning, Stanford University
2002 Certificate in Geographic Information Science, California State
University Monterey Bay (forthcoming)

II. ACADEMIC ADMINISTRATIVE EXPERIENCE

Academic Coordinator	Area Health Education Center, School of Medicine, University of California, San Diego (1981-1984)
Associate Dean	Academic Affairs/Research – San Diego State University/IVC (1984-1989)
Dean	College of Arts & Sciences – Texas A&M University, Kingsville (1989-1994)
Dean (Founding)	Arts, Human Communication & Creative Technologies – California State University Monterey Bay (1994-1995)
Associate Academic	California State University Monterey Bay (1994- 1998)
Vice President (Founding)	
Dean (Founding)	Social & Behavioral Sciences Center, California State University Monterey Bay (1994 to 2002)

Administrative Accomplishments as Associate Dean of Academic Affairs/Research

- designed and implement faculty development activities
- coordinated academic program evaluations for accreditation
- coordinated a campus-wide strategic plan
- managed the transition of information systems

- founded BESTNET (an on line consortia) with two 3-year grants from FIPSE
- developed instructional partnerships between universities and community colleges
- developed the Educational Access Channel (nationally/internationally) to serve the needs of the university, community college and K-12

Administrative Accomplishments as Dean of the College of Arts & Sciences

- added seven new academic degree programs, conducted program reviews
- worked closely with K-12 establishing partnerships from technology infusion to the establishment of a university high school (also served as board member)
- coordinated academic program self-studies for twelve departments, plus resource units
- inaugurated a community college partners program
- conducted salary equity study, resulting in more equity
- strengthened evaluation of teaching in personnel process
- managed the college's transition of information systems
- oversaw several major building renovation projects

Administrative Accomplishments as the Founding Associate Academic Vice President

- coordinated founding academic documents for a new university approved by the California Postsecondary Education Commission
- team member to hire interdisciplinary Founding Faculty/Staff
- lead faculty in the design of innovative interdisciplinary academic degree programs
- routinely negotiated with Chancellor's Office staff for "out of the box" operational designs
- coordinated start-up academic computing functions
- provided leadership for the creation of the Service Learning Institute, Office of Teaching, Learning and Assessment; ProSeminar, Space Planning, and Course Scheduling
- four years of service to the President's Cabinet
- founding member of the Higher Education Learning Partners community college consortium
- played an active role in several initial accreditation visits and communication of Vision

Administrative Accomplishments as the Founding Dean in two areas (as above)

- worked closely with faculty, staff and students colleagues on the design, approval process, and implementation of innovative academic programs
- hired interdisciplinary faculty from thousands of applicants

- collaborated with faculty on the founding of numerous academic institutes
- lead the infusion of technology in personal pedagogies
- lead the development of the Offices of Assessment and the Office of Technology unique to the Social & Behavioral Sciences Center
- collaborated with faculty to design new instructional facilities and acquire appropriate hardware
- coordinated self-studies for several programs
- acted as the liaison to five regional community colleges (e.g., college transfer programs)

In Diversity

- as part of a start-up team at a new university, we were sure to make *diversity a core value in both our Vision Statement and throughout the curriculum*
- hired one of the most diverse university wide faculty in the United States
- areas of responsibility are the most diverse in the university (gender, ethnicity, age, etc.)
- as chair of numerous search committees I developed a diversity track record
- authored the Texas A&M University Chancellor's Fellowship Program aimed at increasing the numbers of women and ethnic minority administrators
- co-founded the Salinas Valley International Mariachi Conference that reaches over 7,000 K-12 students annually
- published numerous articles on that address the issue of "bridging the digital divide"

In Instructional Technology

- providing leadership for the design and implementation of on line teaching, learning and assessment as developed by the Social & Behavioral Sciences Center/Global Studies
- providing leadership for the inclusion of GIS (Geospatial Information Sciences) across the curriculum; especially in the area of social ecology & public policy
- founded BESTNET (a global scholar's consortia) to enhance collaborative teaching and learning between faculty in order to expand the level of intercampus cooperation between institutions
- lead new university start-up team for the design and implementation of academic affairs information systems for course scheduling, academic space management, faculty workload, academic calendar, and more

III. TEACHING EXPERIENCE

Teaching Assistant:	University of California, San Diego (1977-1979)
Instructor (pt):	Southwestern College, (1979)

Assistant Professor: Metropolitan State College of
Denver (1979-1981)

Instructor (pt): National University, San Diego,
(1981-1984)

Instructor/Coordinator: AHEC/University of California, San
Diego, School of Medicine, DHHS
grant (1981-1984)

Instructional Producer/Proj.Dir: Telecourses for the Binational
English & Spanish Telecommunications
Network, U.S. Dept. of Education -
FIPSE Grant \$723,000, Co-PI (1985-
1991)

Associate Professor (Adj.): San Diego State University-IVC
(1984-1989)
*Outstanding Faculty Award at San
Diego State University - IVC*

Professor (Adj.): University of California, San Diego
(1988-89)

Professor (tenured): Texas A&M University -
Kingsville (1989-1994)

Professor (tenured): California State University Monterey
Bay (1994-present)

IV. ACADEMIC FELLOW EXPERIENCE

San Diego Fellow: University of California, San Diego
(1976-1977)

Ford Fellow: University of California, San Diego
(1977-1979)

CSU Chancellor's Fellow: California State University (1987-
1988)

Chancellor's Fellow: Texas A&M University Systems
Office (1991-1992)

V. RECOGNITION FOR TEACHING & LEARNING ACTIVITIES

- Outstanding Faculty Award at San Diego State University - IVC
- Spirit of Leadership Award - Digital Equipment Corporation
- International Television Association (Medallion Award)
- California State Legislature Assembly Resolution For Excellence in Higher Education

JAMES A. KENT, M.A., J.D.

Background

In the 1960s, James A. Kent pioneered “The Discovery Process,” a unique process which focuses and directs government and the private sector to work in harmony with the culture of the people within a naturally-defined geographic boundary.

Kent’s cultural development process began when he worked

with the War on Poverty under Presidents Kennedy and Johnson. It was during this time while working with economically disadvantaged people that his Discovery Process was created. He found that by identifying and working with the natural communication systems within specific human geographic areas of a community, people could resolve their own issues and design effective responses to neighborhood and community concerns.

The methodology of the Discovery Process allows a community and the proponent of an action to understand the other person’s position. In the more than 150 communities where his methodology has been applied, disputes have been prevented, managed and/or reconciled in a manner that has enhanced the quality of the project and the community. Projects have included environmental assessments, environmental impact statements, public involvement programs and strategic plans for proposed ski areas, resorts, airports, mines, housing projects, power generating facilities, etc. He also has experience with the National Environmental Policy Act (NEPA), Superfund and other federal compliance laws.

Kent’s company, the JKA Group, trains and consults with private and public organizations in the Discovery Process and Issue Management Systems. Based on human ecology, a perspective of ecology which looks at life and its sustainability, IMS is a regional planning model for resource, social/cultural, economic and policy development. A human ecosystem is a culturally-defined geographic area within which people manage their lives and resources. His system looks at the social cost benefits that accrue to society from any given project.



Clients

The JKA Group has served over 200 clients nationally and internationally, including governments, corporations and non-profit organizations.

Through the application of the Discovery Process and IMS, examples of successful regional planning efforts by the JKA Group are as follows:

1. Issue Management System in Washoe County, Nevada (1991-1994). Development of this system allowed the government to identify and act upon emerging issues, thereby functioning in a preventative rather than a reactive manner.
2. Social Impact Management System (SIMS) for the City and county of Honolulu, Hawaii (1978-1981). JKA Group designed the system which became the key element in a redesigned land use plan that required increased citizen participation in land use decisions.
3. Socially Responsive Management System for the United States Forest Services (1976-1981). JKA Group implemented this system which integrated the management of the physical resources into the culture of adjacent communities.

Recognition and Awards

James Kent has received wide recognition and numerous awards for his work in culture based strategic planning and training.

From 1967 to 1989, Kent served as Executive Director of the Foundation for Urban and Neighborhood Development (FUND), a social justice organization which has developed innovative strategies to empower communities and individuals to become self-sustaining. He currently serves as Chairman of the Board.

In 1981, he received the 75th Anniversary Gifford Pinchot Award for introducing Socially Responsive Management into the U.S. Forest Service.

Since 1993, he has been a Senior Fellow for Culture and Ecology, Center for the New West, Denver, Colorado, an action think tank addressing the social, cultural and economic issues of the Western United States.